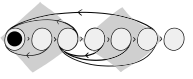


Project:  
Team:  
Version & Date:

# DESIGN PRINCIPLES



Lewrick / Link / Leifer  
The Design Thinking Toolbox  
978-1-119-62919-1



**Brief instructions:** With the help of the design principles, guidelines can be defined that form the framework for the team's actions during a design thinking project (e.g. always starting with the needs of the customers).

More tips & tricks for this template on book page: 53

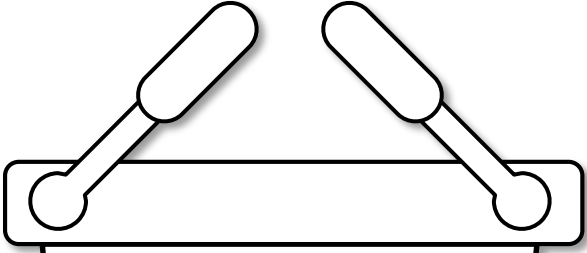
## Gathering



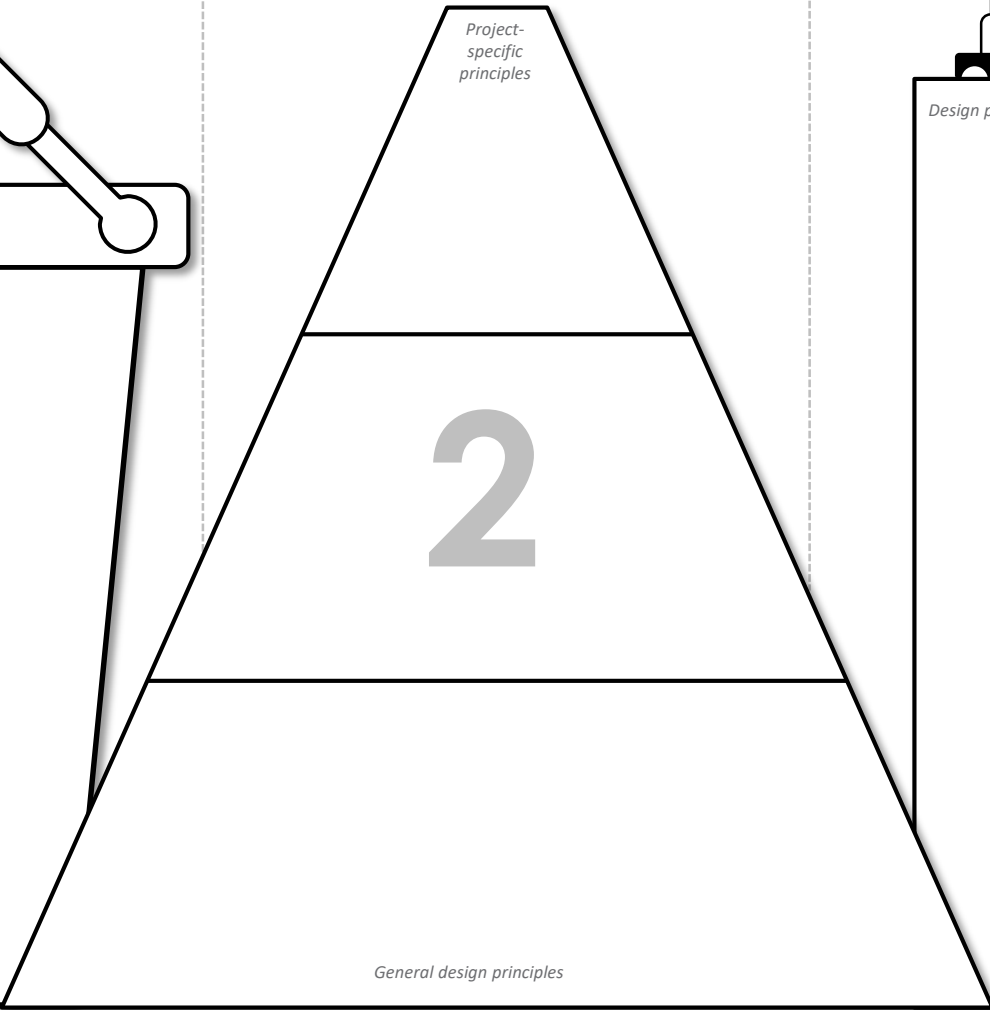
## Sorting



## Selecting



1



Design principles for project: .....

3