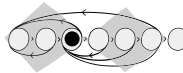


HOW MIGHT WE...-QUESTION



Lewrick / Link / Leifer
The Design Thinking Toolbox
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Quick guide: The HMW question (*How might we ...*) uses a special expression: The *How* implies that there are one or more possible ways to solve the question; the *Might* creates a safe space where a potential idea could work; and the *We* asks how the problem can be solved as a team.

More tips & tricks for this template on book page: 125

1 Write down a selection of HMW questions

Write down as many HMW questions as possible.



How might we *Context: What?*
for *Actor: for whom?*
(re)design, so that *Need: which?* is satisfied.

2 Sorting

Sort the HMW questions



Too broad

Just right

Too narrow

How?

Why?

3 Evaluate the most relevant HMW question

Select the best HMW question from the middle sector.



4 Outcome

The selected HMW question which is to be pursued further.



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