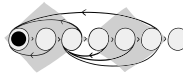


Project:
Team:
Version & Date:

5WH QUESTIONS









Lewrick / Link / Leifer
The Design Thinking Toolbox
978-1-119-62919-1



Quick guide: The 5WH questions help to gain deep insights, new insights and information and to understand the situation and the problem holistically. The WH-questions give the opportunity to learn more about the wishes and opinions of the user or a customer.

More tips & tricks for this template on book page: 71

Who? 	What? 	When? 	Where? 	Why? 	How? 
Who?..... 	What?..... 	When?..... 	Where?..... ... 	Why..... ? 	How?.....
Who?..... 	What?..... 	When?..... 	Where?..... ... 	Why..... ? 	How?.....
Who?..... 	What?..... 	When?..... 	Where?..... ... 	Why..... ? 	How?.....
Who?..... 	What?..... 	When?..... 	Where?..... ... 	Why..... ? 	How?.....