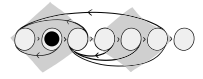


Project:
Team:
Version & Date:

ANALYSIS-QUESTION-BUILDER

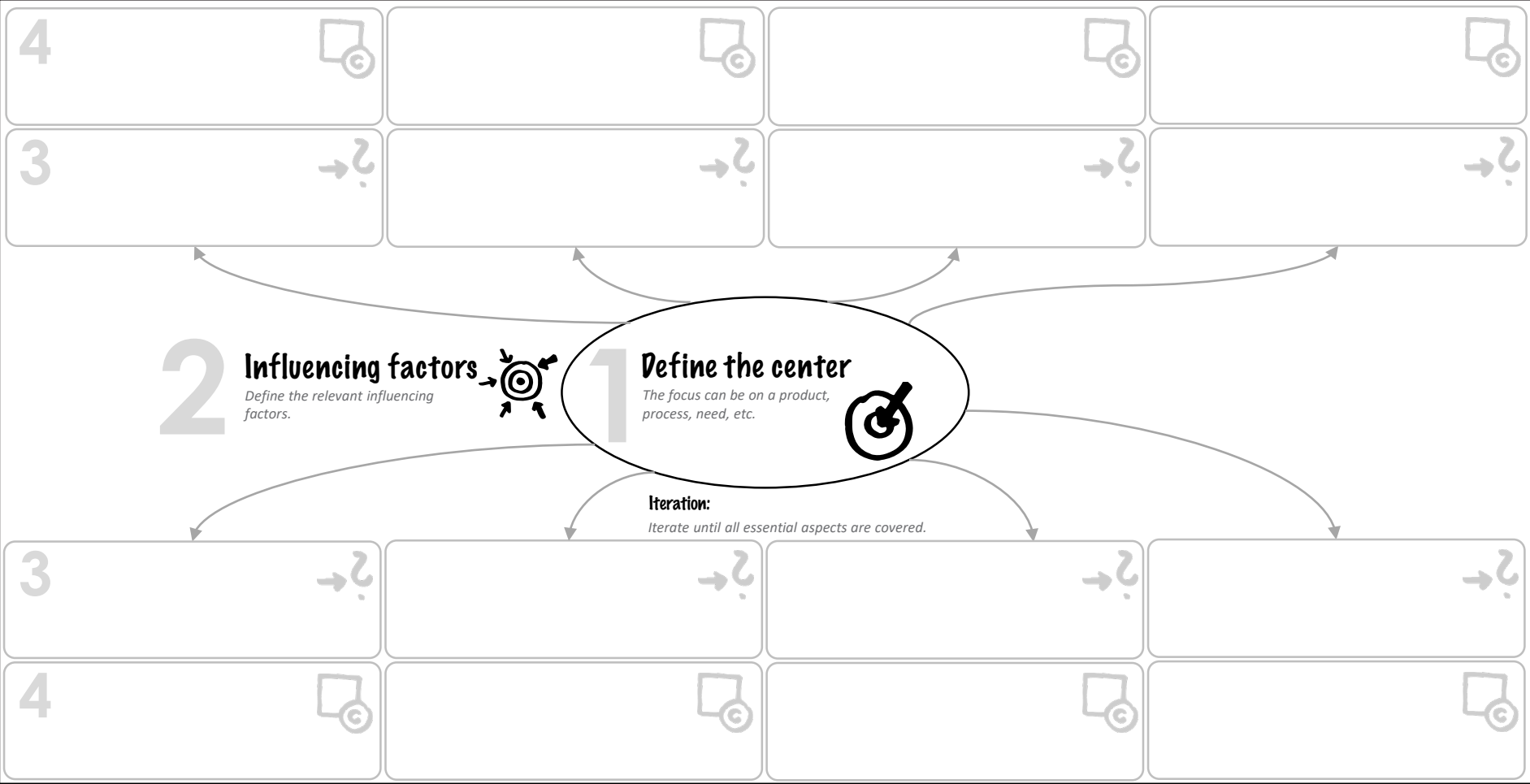


Lewrick / Link / Leifer
The Design Thinking Toolbox
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Quick guide: The goal of the Analysis-Question-Builder is to prepare a target-oriented data analysis and gain insights from it. Data gives us many answers, and starting a data analysis process with concrete questions makes it much more efficient.

More tips & tricks for this template on book page: 111



Define the questions
Determine Wh-questions from it.

3

Data sources
Define where data is helpful and where it comes from.

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