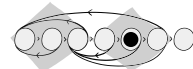


Project:  
Team:  
Version & Date:

# EXPLORATION MAP



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The Design Thinking Toolbox  
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**Brief instructions:** The Exploration Map provides the team with an overview of the experiments carried out and shows, for example, in which areas additional experiments should be carried out. The map provides information about the expectations of an experiment and its effect on the target group.

More tips & tricks for this template on book page: 195

## 1 Enter experiments



All experiments already carried out are positioned in the Exploration Map.

## 2 Discuss position

Discussion of positioning in the team



## 3 Prototyping

Definition of the target position for the next experiment.



## Findings



Derive the relevant findings.

