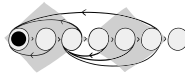


# EXPLORATIVE INTERVIEW



Lewrick / Link / Leifer  
The Design Thinking Toolbox  
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Project:  
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Version & Date:



**Quick guide:** The Explorative Interview helps to explore the everyday life of the user and to understand his needs without already thinking about the solution. First, an interview guide is created with the topics and possible questions (left side of the template). The answers are noted on the right.

## Introduction

*Determine the introduction*

Name of the interviewee .....

Place, date .....

Context .....

## Answers

*Write down the answers of the person interviewed. . .*



## Questions

*Define the questions*

1

## Get to know the entire story

*Which questions help to understand the hopes, fears and motivations of the interviewees?*

2



## Conclusion

*Explain what happens with the answers and thank the interviewee for the discussion.*

3



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